



Women's Leadership Conference

PROGRAM COVER

ART CONTEST

MISSION EMPOWERMENT



WHO: All persons 18 years of age or older



WHAT: Computer, conceptual, drawing, graphic, photograph or painting that fits the dimensions 5.5"x 8.5" displaying what "Mission Empowerment" means to you.



WHEN: Online submissions and applications are due Thursday, **October 15, 2015**



WHERE: Submit by 5pm to **lyu@dpw.lacounty.gov**, subject heading: **LACWLC Art Contest**



WHY: The Los Angeles County Women's Leadership Conference planning committee wants to feature one winner's artwork in its upcoming 2015 Los Angeles County Women's Leadership Conference

1 TALENTED WINNER WILL ...

- have his/her entry used for inspiration to create the 2015 Los Angeles County Women's Leadership Conference program cover, and will receive attribution for his/her work
- have his/her entry featured on promotional material and media for the LACWLC &
- receive 2 tickets to the 2015 Los Angeles County Women's Leadership Conference

For full details contest guidelines and application, see www.lacountywomensleadership.org
or contact Larissa Yu (626) 458-3567 or lyu@dpw.lacounty.gov

LA County Women's Leadership Conference Program Cover Art Contest

The 2015 Los Angeles County Women's Leadership Conference (LACWLC) – Mission Empowerment is scheduled to take place on Thursday, December 10, 2015 at the Pasadena Convention Center. The planning committee would like to know – what makes you feel empowered? What do you do to empower others? Who inspires you?

Use your creativity to design a program cover representing what “Mission Empowerment” means to you and your design may be chosen to help promote the 2015 Women's Leadership Conference – Mission Empowerment! At least one designer's artwork will be used as inspiration for the event's program cover, website, social media, and other promotional materials for the LACWLC.

Rules

- Submissions must be original designs that are not copyrighted, and should not include elements from third parties. Submissions should also not contain clip art
- Submissions should be easily scalable for multiple uses as it will be used for the program cover and other forms of promotion/advertisement
- Submissions must be in the following art formats: computer, conceptual, drawing, graphic, photography, or painting
- Final Size for Program 5.5" x 8.5"
- The submissions must include the words “LA County Women's Leadership Conference,” “Mission Empowerment,” and the year, “2015”
- The official Los Angeles County Women's Leadership Conference logo will be added to the winning submission
- You must be 18 years of age or older to enter

Terms

Contestants acknowledge that the submitted entry is an original, non-published work that does not infringe the intellectual property rights of any third parties. By entering the Los Angeles County Women's Leadership Conference Program Cover Art Contest, contestants acknowledge that they are transferring all intellectual property rights, including copyrights, to the County of Los Angeles. Contestant acknowledges that the County will display the winning submission (either in its entirety or portion(s) of the submission) in its Conference program, nametags, newsletters, social media posts, and in future promotions that are produced, posted or conducted by the County or LACWLCC or its offices, departments or agencies. If ownership of all or any part of artwork submitted to LACWLCC for this contest is contested in any manner, LACWLCC will retain discretion to disqualify and discontinue use of the artwork.

How to Enter

Scanned entries of artwork and waiver must be submitted to Larissa Yu by email to: lyu@dpw.lacounty.gov by October 15, 2015

Selected Design

The selected entry will be used for inspiration to create the Conference program cover. The selected designer will have the opportunity to collaborate with a Conference-selected graphic artist to create the 2015 Women's Leadership Conference program cover. In addition to featuring the designer's artwork in promotional material, the designer will be given 2 event tickets and will receive attribution for their work.

LA County Women's Leadership Conference
Program Cover Art Contest Waiver

I acknowledge that the submitted entry is an original, non-published work that does not infringe the intellectual property rights of any third parties. By entering the Los Angeles County Women's Leadership Conference Program Cover Art Contest, I am transferring all intellectual property rights, including copyrights, to the County of Los Angeles (County). I acknowledge that the County will display the winning submission (either in its entirety or portion(s) of the submission) in its Conference program, Conference nametags, newsletters, social media posts, and in future promotions that are produced, posted or conducted by the County, LA County Women's Leadership Conference Committee (LACWLCC), or their offices, departments or agencies. If ownership of all or any part of the artwork submitted to LACWLCC for this contest is contested in any manner, I understand that LACWLCC retains the discretion to disqualify and discontinue use of the artwork.

Print Name

Date

Signature